

In our Denver trucks smell good?

By
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Evans



I have to say that I was more than a little curious when numerous teammates began coming into the office and telling us this. So I went outside to see for myself what everyone was talking about and as soon as I saw the Blue Sun Fusion BioDiesel sticker on the side of our truck, I understood what all the commotion was about.

In January, Chris Eckhart, UNIF Director of Logistics, met with the President & CEO of Blue Sun, Jeff Probst to discuss the benefits of an alternative diesel that would emphasize our commitment in providing environmentally sound products and services to our valued customers. Blue Sun Fusion is a renewable fuel B20 biodiesel blend made from U.S. produced virgin vegetable oils, a proprietary additive which improves fuel efficiency and premium diesel fuel that qualifies our vehicles as alternatively fueled according to the U.S. Environmental Protection Agency. Blue

Sun is also the only company developing and growing their own Non-GMO oilseed crops for use as a high quality protein meal and oil for the production of a high quality renewable fuel.

The Denver DC is currently evaluating performance of Blue Sun BioDiesel on both local and over the road applications and look forward to reducing environmental and health pollutants, reduce our nations dependency on foreign oil and improving rural economies by keeping our fuel dollars here in the U.S.

fair trade 101: THE BASICS



Why Fair Trade Certified™?

TransFair USA is the only independent, non-profit certifier of Fair Trade products in the United States. The Fair Trade Certified label provides a simple way for consumers to know that products were produced under socially, environmentally, and economically sustainable conditions.

Join a Growing Trend

When you sell Fair Trade products, you're supporting sustainable and equitable business practices worldwide. Fair Trade certification empowers farmers and farm workers to lift themselves out of poverty by investing in their farms and communities, and developing the business skills necessary to compete in the global marketplace. Stocking your shelves with Fair Trade Certified products gives your customers the opportunity to join a growing trend toward social responsibility through purchasing. In fact, a recent study found that 73% of U.S. consumers believe their purchases have a significant impact on society, and are willing to pay a premium for sustainable products.

Creating True Sustainability

Workers of Fair Trade Certified farms are guaranteed above-market prices and wages, as well as an additional payment, or "premium", which they can invest in projects of their choosing. This premium is used to create real benefits for communities all over the world. At the Oloria coffee co-op in Ethiopia, members constructed schools and added new classrooms for their children. Tea growers in Sri Lanka were able to buy a new ambulance for the community. Cocoa farmers in Belize bought schoolbooks and uniforms for their kids. In other words, by

choosing Fair Trade Certified products today, we support thousands of hard-working people across the globe in leading fuller, healthier lives, and creating communities that will thrive in a competitive global economy.

Helping the Environment

Fair Trade Certified farms use sustainable growing and processing methods that reduce resource use and threats to the environment. Fair Trade certification ensures that farms have complied with rigorous environmental standards governing pesticide use, water conservation, wastewater treatment, and ecosystem protection. Agrochemicals are either completely banned or must be phased out over time.

Marketing Fair Trade Certified Products

Select "Fair Trade" as your search term to find hundreds of Fair Trade Certified products in this catalog. TransFair USA offers a full line of free FOS Fair Trade promotional materials.

Visit www.fairtrade-certified.org for more information.

For materials, go to: http://www.transfairusa.org/certified/resources/order_form.php

AH!Bear: Our Clever Friend of the Arctic Wilderness

In 1971, in the pristine wilderness near Homer, Alaska, the parents of a young boy were looking for a natural alternative to conventional cocoa mixes. After realizing that none were available, they created AH!ASKA®, the first kosher, organic, fat-free cocoa mix in the market. To teach their son about the importance of preserving the breathtaking beauty of the mountains and glaciers surrounding them, they also created AH!Bear, the clever polar bear who knows about the environment and the importance of protecting it. AH!Bear is friendly, fun and cuddly, but he is also sincere about the importance of the Arctic Wilderness. Since the creation of AH!ASKA, the world

has recognized the effects of global warming and its impact on the Arctic Wilderness. (Polar bears and the wolf, caribou and polar bear are beginning to show distress due to climate change. Because of these effects, it's easy to see why AH!Bear continues to educate children of the world about the importance of keeping the pristine Arctic environment safe and enjoyable for years to come.

AH!ASKA®



The Little
Berry
that could

Save
the
Rain Forest

It has been said that the Amazon jungle is the lungs of the earth. Here, millions of trees breathe in green house gases like carbon dioxide and breath out oxygen. The Açaí palm is one of the more important trees in this jungle. It grows in the floodplains and swamps along the great river. It is so important to the region that it is protected by law, but it has an unfortunate attribute. Its leaves produce the "warts of palm" that are a "millionaire's sore" across the globe. Sadly, when the leaves are harvested for their tender hearts, the tree dies. The Wall Street Journal, in a 2002 article, estimated that up to 10,000 trees a week were being illegally destroyed by palmheart or palm poachers.

However, the Açaí palm also has another edible crop, its berries. Each palm tree produces two crops of fruit a year, and what a special fruit it is! Known to the natives since before Columbus as a diet mainstay, the world is discovering that the Açaí berry has an almost unbelievable nutritional value. Studies have shown that it is a powerful antioxidant and anti-inflammatory. It contains high levels of fiber and monounsaturated essential fatty acids as well. Rich in vitamins and minerals, Açaí is quickly being recognized across the globe as a "super fruit."

As demand for Açaí juice grows, so does its value and it is becoming more profitable to keep the trees alive for their berries than destroying them for their "warts of palm." Açaí juice is available from Harvest Bay™. Try it, you will be doing your body a big favor and saving the rain forest at the same time.



HARVEST
BAY™

Cut a New GREEN RUG

Need new carpet in your store or home? Look for the Green Label! Nationally accepted as the green standard in the carpeting industry, the Green Label is awarded to carpet and adhesive products with low Volatile Organic Compound (VOC) emissions.

The Green Label program is overseen by the Carpet and Rug Institute (CRI), a nonprofit trade association that represents the manufacturers of more than 95 percent of all carpet made in the United States. Over 100 companies from the carpet industry belong to the CRI. Their mission is to provide extensive carpet information for everyone from consumers to manufacturers, and to demonstrate that the right carpet can be environmentally responsible.

The CRI was among one of the first organizations to realize the importance of Indoor Air Quality as an environmental issue. In 1992 they launched the first Green Label program to test carpet, cushions and adhesives. The most stringent criteria was put forth to identify those products which had the lowest amount of chemical

emissions. A product is awarded the Green Label certification after it has been tested and verified by an independent laboratory. Recently, the CRI voluntarily enhanced the program by introducing the Green Label Plus certification program. Green Label Plus takes into consideration changing technology in the carpet industry, and improved test methodology developed in coordination with the U.S. EPA.

United Natural Foods has committed to using Green Label certified carpet on all future projects. Additionally, we now recycle all carpet being removed through certified carpet reclamation centers.

Carpet can enhance the beauty and design of your home or store. Finding one that will not compromise the quality of your indoor air is easier if you look for these seals:



For more information please visit: WWW.CARPET-RUG.ORG